

MINUTES

West Baraboo Economic Development/Tourism Commission

October 17, 2016

Chairman Mark Horenberger called the meeting to order 3:30PM and noted compliance with the open meeting law.

Members Present: Andi Mueller, Don Larson, Doug Hill, Mark Horenberger

Members Absent: Gary Kowalke, Dave Dahlke

Others present: Kathy Goerks, Jim Allen

Moved by Don Larson, second by Andi Mueller to adopt the Agenda as posted. Motion Carried.

Moved by Andi Mueller, second by Don Larson to approve the minutes of the August meeting. Motion carried.

NEW BUSINESS

OLD BUSINESS

Goerks noted that Dave Dahlke met with the DOT regarding signage along the new Hwy. 12 and the DOT will make some changes especially acknowledging HWY. 136 as the exit for North Freedom train. There will be another meeting and Dahlke will attend asking for more signage for West Baraboo's businesses, the Chamber's office, UW, and the High School.

Mark Horenberger noted that he would contact Culvers and Mc Donalds regarding the signage issues along the new Hwy 12.

Goerks noted that the Chomp Restaurant has received their liquor license and will be opening soon.

Jim Allen was inquiring as to what stipulations were in place on the Pierce's Supermarket lease. The lease is between Pierce's and Westdayle Plaza so the Village does not know all the stipulations in the lease.

The Commission then discussed trying to put a rush on promoting the Village's vacant commercial buildings. They discussed the possibility of hiring a consulting firm to help in the search.

The Commission will meet on the third Monday of each month. October's meeting will be on November 21, 2016 at 3:30PM.

Moved by Doug Hill, second by And Mueller to adjourn at 4:10PM.

Submitted by

Kathy Goerks, Clerk/Treasurer