

MINUTES

West Baraboo Economic Development/Tourism Commission

November 21, 2016

Vise Chairman Gary Kowalke called the meeting to order 3:30PM and noted compliance with the open meeting law.

Members Present: Andi Mueller, Don Larson, Doug Hill, Dave Dahlke, Gary Kowalke

Members Absent: Mark Horenberger

Others present: Kathy Goerks, Eric Peterson

Moved by Don Larson, second by Dave Dahlke to adopt the Agenda as posted. Motion Carried.

Moved by Dave Dahlke, second by Andi Mueller to approve the minutes of the October meeting. Motion carried.

NEW BUSINESS: Eric Peterson of Fly High Helicopter Tours, introduced himself to the Commission and his business at the Baraboo Dells Airport. The Commission thanked him for coming to the meeting.

OLD BUSINESS

Goerks noted that Mark Horenberger couldn't attend the meeting, but asked her to let the Commissioners know that he has contacted Culvers and Mc Donalds regarding signage along the new Hwy 12 and that they were not concerned with the signs the way the State has them set up.

The Commissioners discussed the placement of Welcome signs along the new Hwy 12, particularly in the area of the Tinkham Trail. Goerks noted that the Chomp Restaurant has received their liquor license and will be opening soon.

The Commissioners also discussed the possibility of hiring a person to move forward with regards to filling vacant commercial property within the Village. Dave Dahlke will look into making some calls in an effort to find a person willing to help with filling the buildings.

Dave Dahlke updated the Commissioners in regards to the vacant Sears building. There is a new holding company involved in the property and Dahlke has met with a representative of the company.

It was noted that Chomps is open for business now.

Don Larson noted his disappointment with the Chamber of Commerce Hwy 12 Stakeholder's Committee.

The Commissioners noted that we need to discuss with the State and the County the unattractive intersection of Hwys 12, 33 and 136. The concrete is broken up and weeds in the middle of the intersection are unsightly. Discussions have been ongoing and need to continue.

Dave Dahlke gave a brief update on money that the County will be receiving \$950,000 from the ATC for the power lines that will be going in Sauk County. Of that money, some will be used for the Baraboo River Way project, which the Villages of North Freedom and West Baraboo and the City of Baraboo are included in.

The Commission will meet on the third Monday of each month. October's meeting will be on December 19th, 2016 at 3:30PM.

Moved by Doug Hill, second by Dave Dahlke to adjourn at 4:10PM.

Submitted by

Kathy Goerks, Clerk/Treasurer