

MINUTES

West Baraboo Economic Development/Tourism Commission

February 20, 2017

Chairman Mark Horenberger called the meeting to order 3:30PM and noted compliance with the open meeting law.

Members Present: Mark Horenberger, Don Larson, Andi Mueller, Gary Kowalke, Dave Dahlke

Members Absent: Doug Hill

Others present: Kathy Goerks

Moved by Don Larson, second by Dave Dahlke to adopt the Agenda as posted. Motion Carried.

Moved by Andi Mueller, second by Gary Kowalke to approve the minutes of the January meeting. Motion carried.

NEW BUSINESS:

Chairman Horenberger noted the Circus Parade flier that each of the members received.

OLD BUSINESS

Dave Dahlke reported on the progress of signage along the new Hwy 12. The DOT will be starting to put up the new signage. Don Larson noted that Stoughton has some very nice new signs.

Considerable discussion ensued regarding the vacant commercial buildings. The leases have expired on the Sears building and the specialty shops in the mall area. Dave will send a letter to the owner of the property to find out the contact person for the property for people interested in purchasing or leasing the buildings. The Baraboo National Bank is the contact for the Sport Heaven(Shoe Box) building. Gary Kowalke and Don Larson felt it would be in the Village's interest to get some advice from a planning consultant to help promote the empty commercial property.

Dave Dahlke is working with a company that would like to relocate in West Baraboo. The company would employ 20-30 people.

Don Larson noted nothing new to report on from the Hwy. 12 Stakeholder's Committee meeting.

It was also noted that the intersection of Hwy. 12 and Hwy. 33 needs attention. The curb is broken and weeds grown between the cracks.

The Commission will meet on the third Monday of each month. March's meeting will be on March 20, 2017 at 3:30PM.

Moved by Dave Dahlke, second by Don Larson to adjourn at 4:30PM.

Submitted by

Kathy Goerks, Clerk/Treasurer