

MINUTES

West Baraboo Economic Development/Tourism Commission

May 15, 2017

Chairman Mark Horenberger called the meeting to order 3:50PM and noted compliance with the open meeting law.

Members Present: Doug Hill, Don Larson, Mark Horenberger, Gary Kowalke,

Members Absent: Andi Mueller, Dave Dahlke

Others present: Kaitlin Nye, Bobbie Boettcher, Bob DeMars, Jim Allen

Moved by Don Larson, second by Gary Kowalke to adopt the Agenda as posted. Motion Carried.

Moved by Gary Kowalke, second by Don Larson to approve the minutes of the April meeting. Motion carried.

NEW BUSINESS: Bobbie Boettcher presented a short presentation of Discover Wisconsin, a tourism TV show.

OLD BUSINESS:

Mark Horenberger reported on the progress of signage along the new Hwy 12 in regards to the SIS signage. Mark Horenberger spoke with Scott Leahy and noted that instead of having a sign out by Walmart there will be two by the roundabout off Hwy 12 instead, one North and one south bound.

No update on the Baraboo River Corridor grant/plans due to Dave Dahlke's absence.

In considering a strategy for moving forward in an effort to fill the vacant Commercial buildings within the Village, Bob DeMars reported that he received a phone call this morning regarding the leasing of the old JCPenny's building in the Westdayl Plaza. Bob DeMars also noted that he may have misspoke at the last Board meeting regarding the Klingemeyer (Old Shoe Box) property on West Pine Street. It is not confirmed yet that they will be leasing it for a fireworks store. Bob DeMars also reported that he spoke with a gentleman at Gander Mountain and was told that every Gander Mountain is being sold and that they are not sure which ones will remain open under the new owners. Bob DeMars plans to stay in touch and receive updates every couple of weeks. Bob DeMars confirmed that Walmart does not own the property at Gander Mountain, but that the owners are BH Properties out of Los Angeles, CA.

Don Larson noted that the next Hwy. 12 Stakeholder's Committee meeting will be on June 18th.

No update on the City Forest land due to Dave Dahlke's absence. However, Bob DeMars did report that the Village closed on the acquisition of land from Gary Wagner last Friday.

The Commission will meet on the third Monday of each month. June's meeting will be on June 19, 2017 at 3:30PM.

Moved by Gary Kowalke, second by Don Larson to adjourn at 4:20PM. Motion carried.

Submitted by

Kathy Goerks, Clerk/Treasurer