

## MINUTES

**West Baraboo Economic Development/Tourism Commission**

**May 21, 2018**

Chairman Mark Horenberger called the meeting to order 3:35PM and noted compliance with the open meeting law.

**Members Present:** Mark Horenberger, Mandy McNurlen, Doug Hill and Gary Kowalke

**Members Absent:** Dave Dahlke and Don Larson

**Others Present:** Kaitlin Nye and Al Doering

The Pledge of Alliance was recited.

Moved by Hill, second by Kowalke to adopt the Agenda as posted. Motion Carried.

Moved by Kowalke, second by McNurlen to approve the minutes of the previous meeting. Motion carried.

### **NEW BUSINESS:**

- A. Bobbie Boettcher presented an overview of the four different segments scheduled for Discover Wisconsin.
- B. Bobbie Boettcher gave the Commission an update on the Branding Initiative meeting.
- C. Room Tax update.
- D. There was some discussion on looking into hanging flower pots along Linn Street.

### **OLD BUSINESS: None**

**Moved by Hill, second by Kowalke to adjourn at 4:15PM. Motion carried.**

Submitted by  
Kaitlin Nye, Clerk/Treasurer