

## MINUTES

### West Baraboo Economic Development/Tourism Commission

July 16, 2018

In the absence of Chairman Mark Horenberger, Gary Kowalke called the meeting to order at 3:45 PM and noted compliance with the open meeting law.

**Members Present:** Don Larson, Mandy McNurlen, Doug Hill and Gary Kowalke

**Members Absent:** Dave Dahlke and Mark Horenberger

**Others Present:** Carol Cox, Deputy Clerk

The Pledge of Alliance was recited.

Moved by Larson, second by McNurlen to adopt the Agenda as posted. Motion Carried.

Moved by Larson, second by McNurlen to approve the minutes of the previous meeting. Motion carried.

#### **NEW BUSINESS:**

- A. Update on Luke Pelton development – No one present to give update.
- B. Update on TID 3 – No one present to give update.

#### **OLD BUSINESS:**

- A. Consider aesthetics improvements for Linn Street – There was much discussion not only on improvements for Linn Street but all directions into West Baraboo. Kowalke will contact MSA for their expertise in aesthetic improvements. The Commission will take a tour of surrounding communities for ideas and solutions.
- B. Update on Hwy BD – Larson expressed concern as to why the DOT construction was taking so long in West Baraboo, and, the affect it has on all the businesses. There was discussion as to how the Village could have some influence on the DOT projects. Hill will contact W.R.Sauey to see if he could be of any help at the State level.
- C. Update on Branding Initiative – No one present to give update.
- D. Report from Don Larson on Chamber of Commerce Hwy 12 Stakeholder’s meeting – No Report. Larson suggested taking this item off the agenda as he doesn’t think there will be any more meetings.

**Moved by Hill, second by Larson, to adjourn at 4:15PM. Motion carried.**

Submitted by  
Carol Cox, Deputy Clerk/Treasurer