

MINUTES

West Baraboo Economic Development/Tourism Commission

August 20, 2018

Chairman Mark Horenberger called the meeting to order 3:33PM and noted compliance with the open meeting law.

Members Present: Don Larson, Mandy McNurlen, Gary Kowalke, Dave Dahlke and Mark Horenberger

Members Absent: Doug Hill

Others Present: Kaitlin Nye

The Pledge of Alliance was recited.

Moved by Larson, second by Kowalke to adopt the Agenda as posted. Motion Carried.

Moved by Larson, second by McNurlen to approve the minutes of the previous meeting. Motion carried.

NEW BUSINESS:

- A. Update on 2nd quarter Room Tax collection.

OLD BUSINESS:

- A. Dahlke reported a group of commission members and a few gentleman from MSA drove around to surrounding communities to get ideas on aesthetics improvements for Linn Street last month. There was some discussion on installing street lights with flags in the future when DOT plans on doing their reconstruction of Linn Street and purchasing flower pots for display. Kowalke reported he would follow up with MSA.
- B. There was considerable discussion on the maintenance along Hwy BD. Dahlke reported he will look into setting up a meeting with the Highway Commission.
- C. Dahlke reported House United sent six potential logos for the Baraboo Area and the Branding Initiative didn't feel like any of them really popped out so they asked House United to try again.
- D. Dahlke reported Luke Pelton is interested in developing a new apartment complex within the new TID 3.
- E. Dahlke reported the Village is having a Joint Review Board meeting and Public Hearing on the proposed creation of TID 3 this week. Dahlke explained they want to take certain parcels that are already developed out of the remaining TID 2 and create TID 3 with different parcels they think will develop in the future.

Moved by Dahlke, second by Larson, to adjourn at 4:26PM. Motion carried.

Submitted by
Kaitlin Nye, Clerk/Treasurer