

MINUTES

West Baraboo Economic Development/Tourism Commission

October 15, 2018

Chairman Mark Horenberger called the meeting to order 3:31PM and noted compliance with the open meeting law.

Members Present: Don Larson, Mandy McNurlen, Gary Kowalke, Dave Dahlke and Mark Horenberger

Members Absent: Doug Hill

Others Present: Kaitlin Nye

The Pledge of Alliance was recited.

Moved by Kowalke, second by Larson to adopt the Agenda as posted. Motion Carried.

Moved by Dahlke, second by Ertz to approve the minutes of the previous meeting. Motion carried.

NEW BUSINESS:

- A. Moved by Dahlke, second by Kowalke to approve paying MSA Professional Services Agreement in the amount of \$1600 out of economic development account. Motion carried.
- B. After considerable discussion on MSA's concept drawings and cost estimates for new Village entrance signs the Commission decided they liked options A. Moved by Dahlke, second by Kowalke to send back to MSA for more variations of options A with different stone selections. Motion carried.
- C. The Commission discussed landscaping in the U-Haul parking lot.
- D. The Commission discussed possible events for West Baraboo. Horenberger will reach out to Raine Gardner and Al Deering and get back to the Commission next month.

OLD BUSINESS:

- A. Dahlke reported the Hwy BD construction is still ongoing and the DOT has repeatedly changed their end date.
- B. Dahlke reported the Branding Initiative is still in the process of choosing a logo for the Baraboo Area.
- C. Dahlke reported Luke Pelton put in an offer to purchase the Bxybe property and requested a TIF incentive of 1.2 million dollars from the Village for an apartment complex. Deliberation is still in progress.
- D. Dahlke reported the Joint Review Board met the other week and approved TID 3.

Moved by Ertz second by Dahlke, to adjourn at 4:59PM. Motion carried.

Submitted by
Kaitlin Nye, Clerk/Treasurer