

MINUTES

West Baraboo Economic Development/Tourism Commission

July 20, 2020

Commission Member Gary Kowalke called the meeting to order at 3:30 p.m. and noted compliance with the open meeting law.

Members Present: Mandy Ertz, Don Larson, Gary Kowalke, Doug Hill

Members Absent: David Dahlke

Others Present: Matt Morrow, Darren Hornby, Vasant Patel, Deputy Clerk Cox

The Pledge of Allegiance was recited.

Moved by Larson, Second by Ertz, to adopt the Agenda as posted. Motion Carried.

Moved by Ertz, Second by Larson, to approve the June 15, 2020 commission minutes. Motion Carried.

Darren Hornby presented a directory with a quick resource for referrals when the lodging property is at full occupancy. He also presented a developer response directory that has a list of individuals that agreed to be placed on a response team for potential developers and will promote and discuss the Baraboo area.

Because Mark Hoernberger had resigned his position on the commission as the hotel representative, Vasant Patel of the Campus Inn and The Clarion had been asked if he would be the Hotel/Motel representative. Mr. Patel agreed. It was moved by Hill, seconded by Kowalke to appoint Vasant Patel to the Commission. Motion carried. The Deputy Clerk gave Patel the Oath of office and he took a seat at the commission table.

Gary Kowalke told the commission that he has a meeting on July 21 with Jim Jensen of J & D Concrete & Const., LLC. for installing the Welcome Sign.

Matt Morrow explained the cost of lighting for the Linn Ave. project. There was discussion on the type of lighting to get and the cost for 17 poles. A decision should be made at the next commission meeting because the design has to be turned in to the State by December. The State will pay one-half of the total cost.

Moved by Larson, seconded by Hill to adjourn. Motion carried. 4:00 p.m.

Submitted by

Carol Cox, Deputy Clerk/Treasurer