

MINUTES

West Baraboo Economic Development/Tourism Commission September 21st, 2020

Chairman Dahlke called the meeting to order at 3:30 p.m. and noted compliance with the open meeting law.

Members Present: David Dahlke, Don Larson, Don Larson, Mandy Ertz, Gary Kowalke, Vasant Patel

Others Present: Matt Morrow, Owen Mergen

Members Absent: Doug Hill

The Pledge of Allegiance was recited.

Moved by Larson, second by Ertz, to adopt the Agenda as posted.

- Aye – 5 (Dahlke, Larson, Ertz, Kowalke, Patel)
- Nay – 0
- Motion Carried

Moved by Dahlke, second by Larson, to adopt the August 17th, 2020 commission minutes.

- Aye – 5 (Dahlke, Larson, Ertz, Kowalke, Patel)
- Nay - 0
- Motion Carried.

CLOSED SESSION: At 3:31 p.m., it was moved by Kowalke, second by Larson, to move into closed session pursuant to Wis. Stat. s. 19.85(1)(e) to deliberate or negotiate the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, specifically to discuss negotiating a room tax agreement with the Baraboo Area Chamber of Commerce

- Aye – 5 (Dahlke, Larson, Ertz, Kowalke, Patel)
- Nay - 0
- Motion Carried.

OLD BUSINESS:

A. Moved by Kowalke, second by Larson, so sign the drafted Room Tax Agreement and move forward with renewing the current contract for another 3 years, to expire December 31st, 2023.

- Aye – 5 (Dahlke, Larson, Ertz, Kowalke, Patel)
- Nay - 0
- Motion Carried.

B. Matt Morrow presented a memo and documentation detailing some potential streetlights options and related expenses for the HWY 33 corridor. Though the commission had previously determined they wanted decorative streetlights, after further review, they determined that it would be best to install standard issue DOT streetlights. Moved by Kowalke, second by Ertz, to install standard aluminum streetlight poles and decorative brackets, purchased through the Wisconsin DOT, during the upcoming HWY 33 reconstruction project.

- Aye – 5 (Dahlke, Larson, Ertz, Kowalke, Patel)
- Nay – 0
- Motion Carried.

C. Kowalke briefed the commission on the progress of the West Baraboo welcome sign. He noted that the foundation and structure of the sign is complete and that he had ordered the remaining components last

week. Discussion continued and expanded to concerns over the maintenance of the roundabout areas near the West Baraboo HWY 12 exit. Clerk Mergen will research and get quotes about potential ways to improve the appeal of the area, to be presented at a future meeting.

At 4:08 p.m., it was moved by Larson, second by Hill to adjourn. Motion carried.

Submitted by

Owen Mergen, Clerk/Treasurer